Test Series: April, 2019

FOUNDATION COURSE

MOCK TEST PAPER 2

PAPER - 4: PART I : BUSINESS ECONOMICS

Max. Marks : 60

QUESTIONS

- 1. In the long run under which competition a firm may earn super normal profits?
 - (a) Monopolistic competition
 - (b) Perfect competition
 - (c) Oligopoly
 - (d) Monopoly
- 2. In Law of negative returns (Third stage of Law of variable proportions)
 - (a) Total Product declines, MP is positive
 - (b) Total Product declines, MP is Zero
 - (c) Total Product declines, MP is negative
 - (d) Total Product in constant, MP is constant
- 3. Supply of a good and its price have
 - (a) Negative relationship
 - (b) Inverse relationship
 - (c) No relationship
 - (d) Positive relationship
- 4. If firm's average cost curve is falling then marginal curve must be:
 - (a) Falling
 - (b) Rising
 - (c) Below average cost curve
 - (d) None of the above
- 5. An expansion in the supply of a good is caused by a:
 - (a) Rise in the price of good
 - (b) Fall in the prices of other goods
 - (c) Fall in the prices of factors of production
 - (d) All of the above

- 6. Which of the following has the lowest price elasticity of supply?
 - (a) Luxury
 - (b) Necessities
 - (c) Salt
 - (d) Perishable goods
- 7. In Economics, the central economic problem means:
 - (a) Output is restricted to the limited availability of resources
 - (b) Consumers do not have as much money as they would wish
 - (c) There will always be certain level of unemployment
 - (d) Resources are not always allocated in an optimum way
- 8. The law of scarcity
 - (a) Does not apply to rich, developed countries
 - (b) Does not apply to poor, under developed countries
 - (c) Implies only to socialist economies.
 - (d) Implies that all consumer wants will never be completely satisfied.
- 9. For the prices- taking firm:
 - (a) Marginal revenue is less than price
 - (b) Marginal revenue is equal to price
 - (c) Marginal revenue is greater than price
 - (d) The relationship between marginal revenue and price is indeterminate
- 10. A monopolist is able to maximize his profits when:
 - (a) His output is maximum
 - (b) He charges high price
 - (c) His average cost is minimum
 - (d) His marginal cost is equal to marginal revenue
- 11. In Imperfect competition:
 - (a) Excess capacity always exists
 - (b) Excess capacity never exists
 - (c) Excess capacity may or may not exist
 - (d) None of the above
- 12. Product differentiation is the most important feature of:
 - (a) Monopolistic Competition

- (b) Monopoly
- (c) Oligopoly
- (d) Perfect Competition
- 13. Relationship between AR, MR and Price elasticity of demand is
 - (a) MR = AR + [e-1/e]
 - (b) MR = AR × [e-1/e]
 - (c) $AR = MR \times [e-1/e]$
 - (d) MR = AR \times [e/e 1]
- 14. In a perfectly competitive firm, MC curve above AVC is the _____ Curve of the firm
 - (a) Average cost
 - (b) Marginal revenue
 - (c) Demand
 - (d) Supply
- 15. Questions like what should be the level of national income, what should be the wage rate fall within the scope of:
 - (a) Positive Science
 - (b) Normative Science
 - (c) Both (a) and (b)
 - (d) None of the above
- 16. Which of the following is not one of the features of capitalist economy?
 - (a) Right of private property
 - (b) Freedom of choice by the consumers
 - (c) No profit, No Loss motive
 - (d) Competition
- 17. Which is not the assumption of Indifference curve Analysis?
 - (a) The consumer is rational and possesses full information about all the aspects of economic environment
 - (b) The consumer is not capable of ranking all combinations
 - (c) If consumer prefers combination A to B, and B to C, then he must prefer combination A to C
 - (d) If combination A has more commodities than combination B, then A must be preferred to B.
- 18. The horizontal demand curve parallel to x-axis implies that the elasticity of demand is
 - (a) Zero
 - (b) Infinite

- (c) Equal to one
- (d) Greater than zero but less than infinity

19. When is TP maximum

- (a) When AP becomes Zero
- (b) When MP becomes Zero
- (c) At the intersecting point of AP and MP
- (d) When MP is highest
- 20. Variable cost includes the cost of
 - (a) Buying land and building
 - (b) Hire charges of machinery
 - (c) Insurance premium
 - (d) Material bought
- 21. Which of the following is correct?
 - (a) Marginal cost is always less than the average cost.
 - (b) Marginal cost is always more than the average cost.
 - (c) Marginal cost is always equal to the average cost at its minimum point.
 - (d) Marginal cost is always equal to the average cost
- 22. When average cost curve is rising then, marginal cost
 - (a) Must be decreasing
 - (b) Must be above the average cost curve
 - (c) Must be constant
 - (d) Must be equal to average cost
- 23. A firm has variable cost of Rs. 1,000 at 5 units of output. If fixed cost are Rs. 400, what will be the average total cost at 5 units of output?
 - (a) 380
 - (b) 280
 - (c) 60
 - (d) 400
- 24. The vertical difference between TVC and TC is equal to:
 - (a) MC
 - (b) AVC
 - (c) TFC

- (d) None of the above
- 25. The consumer is in equilibrium when:
 - (a) When marginal utility is constant
 - (b) When marginal utility is greater than price of the good
 - (c) When marginal utility is less than price of the good
 - (d) When marginal utility is equal to price of the good
- 26. Capital is a :
 - (a) Stock concept
 - (b) Flow Concept
 - (c) Both (a) and (b)
 - (d) None of the above
- 27. Which is not the function of an entrepreneur?
 - (a) Initiating a business enterprise and resource co-ordination
 - (b) Risk bearing or uncertainty bearing
 - (c) Innovation
 - (d) Mobilisation of savings
- 28. A higher indifference curve shows:
 - (a) A higher level of satisfaction
 - (b) A higher level of production
 - (c) A higher level of income
 - (d) None of the above
- 29. In case of an inferior good the income elasticity of demand is:
 - (a) Zero
 - (b) Positive
 - (c) Negative
 - (d) None of the above
- 30. When quantity demanded changes by larger percentage than does price, elasticity is termed as:
 - (a) Inelastic
 - (b) Elastic
 - (c) Perfectly Elastic
 - (d) Perfectly Inelastic

- 31. Marginal cost is defined as:
 - (a) The change in total cost due to a one unit change in output
 - (b) Total cost divided by output
 - (c) The change in output due to a one unit change in an input
 - (d) Total product divided by the quantity of input
- 32. Indifference curve is convex to the origin due to:
 - (a) Falling MRS
 - (b) Rising MRS
 - (c) Constant MRS
 - (d) None of the above
- 33. Which of the following is not included in the stages of capital formation?
 - (a) Savings
 - (b) Mobilisation of Income
 - (c) Mobilisation of saving
 - (d) Investment
- 34. We mainly study the following in Micro Economics:
 - (a) Location of a Industry
 - (b) Study of firms
 - (c) Factor pricing
 - (d) All of the above
- 35. In perfect competition in the long run there will be _____
 - (a) Normal Profits
 - (b) Super Normal Profit
 - (c) Less production
 - (d) Cost will be falling
- 36. A firm encounters its shut down point when:
 - (a) Average total cost equal price at the profit maximizing level of output
 - (b) Average variable cost equals price at the profit maximizing level of output
 - (c) Average fixed cost equals price at the profit maximizing level of output
 - (d) Marginal cost equals price at the profit maximizing level of output

- 37. In which form of the market structure is the degree of control over the price of its product by a firm is very large?
 - (a) Imperfect competition
 - (b) Monopoly
 - (c) Oligopoly
 - (d) Perfect competition
- 38. Which of the following statements is correct?
 - (a) As normative science, Economics involves value judgments
 - (b) Robbins has made economics as a form of welfare economics
 - (c) The Law of Demand is always true
 - (d) None of the above
- 39. An economy achieves "productive efficiency" when:
 - (a) The best quality goods are produced
 - (b) The highly skillful resources in the country are fully employed
 - (c) All resources are utilized and goods and services are produced at least cost
 - (d) None of the above
- 40. If the proportion of income spent on a goods decrease as income rises then income elasticity is:
 - (a) Greater than one
 - (b) Less than one
 - (c) One
 - (d) Zero
- 41. If two goods are totally unrelated, then cross elasticity between them is:
 - (a) Zero
 - (b) One
 - (c) Infinite
 - (d) None of the above
- 42 Which of the following is considered production in Economics?
 - (a) Teaching CA students in CA Institute by a teacher
 - (b) Singing a song before friends
 - (c) Flying kite for pleasure
 - (d) Teaching to friends in a library any concept of Economics

Quantity	Variable Cost	Fixed Cost	Total Cost	AVC	ATC	MC
0	0					
5	25					
10	470					
15	700					
20	980					
25	1350					
30	1850					
35	2520					
40	3400					
45	4530					
50	5950					

Use following table to answer questions 43-46

A firm operating in perfect competition sells as much as of its products as it chooses at a market price of Rs. 100 per unit. It Fixed cost is Rs. 300 and its Variable cost for different levels of production are shown in the above table.

- 43. When production is 40 units, the average cost is:
 - (a) Rs. 4.40
 - (b) Rs. 7.50
 - (c) Rs. 85
 - (d) Rs. 92.50

44. In the table, marginal cost per unit that corresponds to 40 units of production is:

- (a) Rs. 22
- (b) Rs. 85
- (c) Rs. 176
- (d) Rs. 880
- 45. To maximize profit the firm should produce:
 - (a) 15 units
 - (b) 30 units
 - (c) 35 units
 - (d) 50 units
- 46. If the market price drops from Rs. 100 to Rs. 56 per unit, the firm's short run response should be
 - (a) Shut down
 - (b) Produce 5 units
 - (c) Produce 20 units
 - (d) Continue to produce the same number of units as before the drop in price
- 47. The LAC curve
 - (a) Falls when the LMC curve falls

- (b) Rises when the LMC curve rises
- (c) Goes through the lowest point of the LMC curve
- (d) Falls when LMC<LAC and rises when LMC>LAC
- 48. When we are studying how a producer fixes the price of his products we are studying
 - (a) Macro Economics
 - (b) Micro Economics
 - (c) Both Micro and Marco Economics
 - (d) None of the above
- 49. Macro economics doesn't include one example from the following:
 - (a) National Income and output
 - (b) Study of firms
 - (c) General Price Level
 - (d) Saving and Investment
- 50. Normal goods have:
 - (a) Positive income elasticity
 - (b) Negative income elasticity
 - (c) Fluctuating income elasticity
 - (d) Zero income elasticity
- 51. _____ is an implicit cost of production
 - (a) Wages of the labour
 - (b) Charges for electricity
 - (c) Interest on owned money capital
 - (d) Payment for raw material
- 52. Cardinal Measurability of utility means:
 - (a) Utility can be measured
 - (b) Utility cannot be measured
 - (c) Utility can be ranked
 - (d) Utility can be measured in some case
- 53 Which of the following statement is false?
 - (a) An indifference curve is concave to the origin
 - (b) An indifference curve is convex to the origin
 - (c) A higher indifference curve is better than a lower indifferent curve
 - (d) An indifference curve is a curve which represents all those combinations of two goods which give same satisfaction to the consumer.
- 54. Identify the factor which generally keeps the price-elasticity of a demand for a good high.
 - (a) Its very high price

- (b) Its very low price
- (c) Large number of substitutes
- (d) None of the above
- 55. Under which market structure, the control of firm over price is nil?
 - (a) Perfect competition
 - (b) Monopoly
 - (c) Oligopoly
 - (d) Monopolistic Competition
- 56. If as a result of 80 percent increase in all inputs, the output increases by 25 percent, this is a case of:
 - (a) Increasing return to scale
 - (b) Decreasing return to factor
 - (c) Decreasing returns to scale
 - (d) Diminishing return to factor
- 57. When marginal product is negative, then total product is:
 - (a) Maximum
 - (b) Decreasing
 - (c) Constant
 - (d) None of the above
- 58. Suppose that an owner is earning total revenue of Rs. 1,00,000 and is increasing explicit cost of Rs. 60,000. If the owner could work for another company for Rs. 30,000 a year, we would conclude that:
 - (a) The firm is earning economic profit or Rs. 10,000
 - (b) The firm is earning accounting profit or Rs. 40,000
 - (c) The firm is earning economic profit of Rs. 40,000
 - (d) Both (a) and (b)
- 59. The four phases of the business cycle are
 - (a) peak, recession, trough and boom
 - (b) peak, depression, trough and boom
 - (c) peak, recession, trough and recovery
 - (d) peak, depression, bust and boom.
- 60. Peaks and troughs of the business cycle are collectively known as:
 - (a) Volatility
 - (b) Turning points
 - (c) Equilibrium points
 - (d) Real business cycle events.

PAPER - 4 PART II: BUSINESS AND COMMERCIAL KNOWLEDGE

QUESTIONS

Max. Marks: 40

- 1. The occupation in which people work for others and get remunerated in return is known as:
 - (a) Business
 - (b) Employment
 - (c) Profession
 - (d) None of these
- 2. The price sensitivity of the market is an important factor of which element of Micro environment:
 - (a) Suppliers
 - (b) Market
 - (c) Intermediaries
 - (d) Customer
- 3. Jayesh Merchant is the CFO of which company?
 - (a) Asian Paints Ltd.
 - (b) Ambuja cements Ltd.
 - (c) Bosch Ltd.
 - (d) Ultratech cement Ltd.
- 4. Which of the following institutions has been scrapped recently?
 - (a) Minerals and Metals Regulatory Commission
 - (b) Coal India Limited
 - (c) Planning Commission
 - (d) FIPB
- 5. When was IRDAI constituted?
 - (a) 1997
 - (b) 1998
 - (c) 1999
 - (d) 2000
- 6. 'Personal selling' is done through:
 - (a) Written communication
 - (b) Oral communication
 - (c) TV and media
 - (d) Sign language
- 7. The Indian Companies Act provides for the registration of:
 - (a) Private Limited and Public Company

- (b) One Person Company and Small Company
- (c) Defunct Company
- (d) All of the above
- 8. Environment which is close to business and affect its capacity to work is known as ______ environment:
 - (a) Micro
 - (b) Macro
 - (c) Internal
 - (d) External
- 9. Where are the headquarters of Walmart?
 - (a) Arkansas, US
 - (b) California, US
 - (c) New York, US
 - (d) None of the above
- 10. In case of Maruti–Suzuki, the Union Government surrendered partial ownership and sold the majority stake to Suzuki of Japan in course of time. This is a case of:
 - (a) Partial Disinvestment
 - (b) Displacement
 - (c) Delegation
 - (d) Divestment
- 11. Where is the headquater of NABARD?
 - (a) Mumbai
 - (b) Delhi
 - (c) Gurugram
 - (d) Benlgaluru
- 12. Bid is the opposite of
 - (a) Ask/offer
 - (b) Call
 - (c) Equity
 - (d) None of the above
- 13. Mark Incorrect:
 - (a) Business has only one motive; profit
 - (b) Plurality of the objective is a modern phenomenon
 - (c) Objective of survival & growth of business are called organic objectives
 - (d) In addition to economic motive, it may have non-economic motives like social, ethical or environmental

- 14. Which of the following constitute Demographic Environment?
 - (a) Nature of economy i.e. capitalism, socialism, Mixed
 - (b) Size, composition, distribution of population, sex ratio
 - (c) Foreign trade policy of Government
 - (d) Economic policy i.e. fiscal and monetary policy of Government
- 15. Match the following:

Companies	Product
Microsoft	Coffee
Bajaj	Windows
Nestle	Activa
Jio	Mobile phone service

(a) Microsoft-Activa, Bajaj-Windows, Nestle-Coffee, Jio-Mobile phone service

- (b) Microsoft-Windows, Bajaj-Activa, Nestle-Coffee, Jio-Mobile phone service
- (c) Microsoft-Coffee, Bajaj-Windows, Nestle-Activa, Jio-Mobile phone service
- (d) Microsoft-Windows, Bajaj-Coffee, Nestle-Activa, Jio-Mobile phone service

16. Mark the Incorrect statement:

- (a) FDI is made with an intention of exercising control over an enterprise.
- (b) FDI is called Portfolio Investment.
- (c) FDI is a long run Investment.
- (d) FDI helps in upgradation of technology.

17. Which one is Not a function of RBI?

- (a) Monopoly of Note issue
- (b) Banker to the Government
- (c) Advancing loan to large business houses
- (d) Controller of Credit
- 18. Marketing mix includes 4 Ps and 4Cs. Match the following and prepare the proper combinations:

4 P's	4 C's
Product	Convenience
Price	Communication
Promotion	Cost
Place	Customers' satisfaction

- (a) Product-Communication, Price-Cost, Promotion- Customers' satisfaction, Place-Convenience
- (b) Product-Customer's satisfaction, Price-Cost, Promotion- Convenience, Place- Communication

- (c) Product- Convenience, Price-Cost, Promotion-Communication, Place- Customer's satisfaction
- (d) Product-Customer's satisfaction, Price-Cost, Promotion-Communication, Place-Convenience
- 19. Find out the incorrect:
 - (a) Economic Activities are drive by nationality.
 - (b) Economic Activities are guided by self-interest.
 - (c) Non-Economic Activities are driven by emotional or sentimental force.
 - (d) Non-Economic Activities are not at all important in life.
- 20. SWOT refers to:
 - (a) Strength, Worry, Option, Threat
 - (b) Strength, Weakness, Opportunity, Threat
 - (c) Strong, Weak, Option, Threat
 - (d) Strong, Weakness, Opportunity, Think
- 21. Which one of the following is NOT a FMCG company?
 - (a) ITC
 - (b) Dabour
 - (c) HUL
 - (d) Maruti
- 22. Mark incorrect as Globalization refers to:
 - (a) Encouraging regional economic cooperation.
 - (b) Integrating the world into one economic global village.
 - (c) It pares the way for higher factor mobility.
 - (d) Drawing countries out of their insulation.
- 23. Which of the following is NOT a function of RBI?
 - (a) Monopoly of Note issue
 - (b) Banker to the Government
 - (c) Advancing loan to large business houses
 - (d) Controller of Credit
- 24. Which of the following is incorrect?
 - (a) Arbitrage is simultaneous purchase and sale of a commodity.
 - (b) Current assets are those which can be turned into cash within a year.
 - (c) Intangible assets are those which do not have physical form. They are in the form of rights.
 - (d) Break-even point is also called an optimum point of a firm.
- 25. The maximum number of members of a public company is:
 - (a) 07

- (b) 50
- (c) No limit
- (d) 200

26. What is the single word that can best describe today's business?

- (a) Technology
- (b) Change
- (c) Persistence
- (d) Profit making
- 27. Who was the co-founder of Microsoft with Bill Gates?
 - (a) Paul Allen
 - (b) Melinda Gates
 - (c) Satya Nadella
 - (d) Lucci Hood
- 28. BRICS stands for:
 - (a) Belgium, Russia, Indonesia, China and Saudi Arabia
 - (b) Belgium, Russia, India, Cambodia and Saudi Arabia
 - (c) Brazil, Russia, India, China and South Africa
 - (d) Brazil, Romania, India, Cambodia and South Africa
- 29. Which one of the following is an Indian Regulatory Body that facilitates business organizations?
 - (a) EXIM Bank
 - (b) NABARD
 - (c) IRDA
 - (d) IFCI
- 30. When two or more companies come together to expand their business operations in a newly created entity.
 - (a) Joint venture
 - (b) Acquisition
 - (c) Partnership
 - (d) Merger
- 31. Mark the Correct:
 - (a) Hindu Succession Act, 1956 is applicable in HUF.
 - (b) LLP firm may be constituted on basis of LLP Act 2009.
 - (c) A dormant company registered under Companies Act, 2013.
 - (d) All are correct.

- 32. PESTLE refers to:
 - (a) Political, Economic, Social, Technological, Legal & Environmental factors affecting business.
 - (b) All these are external factors.
 - (c) All these constitute macro environment.
 - (d) All of the above.
- 33. Which company ranked 3rd on Forbes World's Best Employer's List 2018?
 - (a) Google
 - (b) Walmart
 - (c) Microsoft
 - (d) Apple
- 34. Identify the one which may be considered as a public policy:
 - (a) A decision by a central government to purchase a fleet of cars.
 - (b) An old building to be demolished by a municipal corporation.
 - (c) All citizens are to be provided with biometric Aadhar card.
 - (d) Government passes a special resolution to change the name of a park.
- 35. Who was the regulatory body for controlling financial affairs in India before SEBI?
 - (a) Controller of Capital Issues
 - (b) Reserve Bank of India
 - (c) Insurance Regulatory and Development Authority of India
 - (d) Government of India
- 36. What is consolidation?
 - (a) It is an expense that is supposed to reflect the loss in value of a fixed asset.
 - (b) combination of two or more entities that occurs when the entities transfer all their net assets to a new entity created for that purpose.
 - (c) Potential liability arising from a past transaction or a subsequent event.
 - (d) Costs that can be attributed clearly to the activity you are considering.
- 37. Which of the following statements distinguishes business from entrepreneurship?
 - (a) Entrepreneurs are the business owners too
 - (b) All business owners are entrepreneurs too
 - (c) Entrepreneurs seek out new opportunities and pursue innovative business ideas
 - (d) (a) and (b)
- 38. Business and technology are:
 - (a) Interrelated
 - (b) Interdependent
 - (c) Interrelated & Interdependent

- (d) None of the above
- 39. Which pharmaceutical company has the slogan 'caring for life'?
 - (a) Dr. Reddy's
 - (b) Lupin Ltd.
 - (c) Cipla Ltd.
 - (d) Sun Pharmaceutical Industries Ltd.
- 40. Public policies are of three types:
 - (a) Restrictive, Regulatory, Participative
 - (b) Restrictive, Regulatory, Facilitating
 - (c) Voluntarily, Participative, Facilitating
 - (d) Regulatory, Voluntarily, Continuous

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FOUNDATION COURSE

MOCK TEST PAPER 2

PAPER - 4: PART I : BUSINESS ECONOMICS

ANSWERS

1	d	11	а	21	С	31	а	41	а	51	С
2	С	12	а	22	b	32	а	42	а	52	а
3	d	13	b	23	b	33	b	43	d	53	а
4	С	14	d	24	С	34	d	44	С	54	С
5	а	15	b	25	d	35	а	45	b	55	а
6	d	16	С	26	а	36	b	46	С	56	С
7	а	17	b	27	d	37	b	47	d	57	b
8	d	18	b	28	а	38	а	48	b	58	d
9	b	19	b	29	С	39	С	49	b	59	С
10	d	20	d	30	b	40	b	50	а	60	b

1	2	3	4	5	6	7	8	9	10
(b)	(b)	(a)	(c)	(c)	(b)	(d)	(c)	(a)	(d)
11	12	13	14	15	16	17	18	19	20
(a)	(a)	(a)	(b)	(b)	(b)	(c)	(d)	(d)	(b)
21	22	23	24	25	26	27	28	29	30
(d)	(a)	(c)	(d)	(c)	(b)	(a)	(c)	(c)	(d)
31	32	33	34	35	36	37	38	39	40
(d)	(d)	(d)	(c)	(a)	(b)	(c)	(c)	(c)	(b)

PAPER – 4 PART II: BUSINESS AND COMMERCIAL KNOWLEDGE ANSWERS